

A YEAR OF CELEBRATION FOR THE MANUFACTURERS

2018 is a year full of celebrations in the automotive world. As in every edition of the Rétromobile Show, the visitors will enjoy this year a retrospective of the greatest models of the manufacturers. This year's theme? The 70th and 50th years of mythical brands and models.



Renault 8 Gordini
Coupe Gordini 1965

RENAULT : 120 YEARS OF "EASY LIFE"

Renault its 120 years of innovations working for automobilists but it's also several legendary models. Founded in 1898 by Luis Renault, this inseparable of the automotive French world company, will exhibit this year about twenty vehicles at the Rétromobile Show, including :

- A 1898 Type A, the first automotive produced by Renault
- A postal van typ BD from 1909 which could host a little post office
- A type AG1 taxi from 1910
- A Vivastella PG7 from 1933, the leisure vehicle of the 30s
- A Juvaquatre from 1937
- A 1947 4CV, first vehicle sold at more than one million units
- A R8 Gordini from 1964, famous for giving its name to the French Renault Gordini Cup and for contributing to the democratization of motorsport competition
- A 1984 Espace and a 1992 Twingo



Peugeot 203 cabriolet
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PEUGEOT CELEBRATES ITS SUCCESSES: THE 203 AND THE 504

2018 marks the birthday of two big commercial successes for the Lion brand: the 203 and the 504! Both automobiles will blow respectively their 70 and 50 candles on the Show. True symbol of the revival of Peugeot after the Second World War, the 203 was presented to the press during the October 1947 Paris Motor Show and was officially available for purchase one year later. This strong and reliable saloon which could carry up to 6 people will make the success of Peugeot until 1960, after more than 685 000 produced units. Year 1968 is a new turning point in the cars history of Peugeot. Peugeot took a whole new direction with the 504, designed by Italian firm Pininfarina. Peugeot proves it will of modernity by proposing an optional three-speed ZF gearbox. Marketed in a saloon version, coupé and in a pickup variant exclusively produced in Africa, will be elected 504 Car of the Year in 1969. Real commercial success until 2005, more than 3 million copies of this vehicle will be produced.



Peugeot 504
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Honda RA273 S.Honda, Y.Nakamura (1966)
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HONDA: AN EXCEPTIONAL KNOW-HOW

Already 70 years of existence for the Honda Motor Company which, at the beginning, was a small Japanese brand of motorcycles. Today, Honda is on the first step of the podium of the engines manufacturer. Return on its history. In a context of post-World War, where the Japanese had been forbidden to produce passenger cars, Soichiro Honda launches himself on September the 24th, 1948 into the manufacturing of power-driven two-wheeler. The brand met rapidly a large success in particular with the first model in the Dream series of motorcycles. In 1963, Honda gets a foothold in the automotive market with the launch of the S500 thanks to the success of its motorcycle department. Honda quickly imposes its cars in the motorsport industry, more particularly in F1. Nevertheless, the success will come only 20 years later thanks to the association of the manufacturer with McLaren and Williams.



Citroën 2CV
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CITROËN: SPOTLIGHT ON THE 2CV AND THE MÉHARI

2018 is also a birthday year for Citroën! The 2CV, the French iconic car, celebrates its 70 years, whereas the young Méhari celebrates its 50th birthday. The 2CV is obviously the most popular French car of the history. Although it was imagined in 1936 by Pierre Boulanger, this small car will be finally presented to the public only in 1948, on the occasion of the Paris Motor Show. The craze is such as in 1950, the delivery deadline is of six years! Timeless and known for all vehicle, it is 5,114,959 copies of the 2CV that will be made in 42 years of production. Dyane 6 Méhari, or more collectively called « Méhari », is born in the middle of the crisis of May, 1968. This vehicle of leisure conceived by Roland de la Poype, a plastic industry pioneer, draws again the attention of the consumers and amazes by its originality. Featuring a flexible plastic body-tinted thermoformed kralastic bodywork that resembled that of a pick-up truck, she will be available in three colours when it was launched: sand ochre, bright red and forest green. His production will be renewed until 1987 at the level of 150 000 units.



Citroën Dyane 6 Méhari
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PORSCHE: 70 YEARS OF SPORTS EXCELLENCE

It was after World War II that Ferry Porsche embarked on car design. With his 70 years of existence and legendary know-how, the brand Porsche quickly established itself as one of the world's leading sports cars. The first model designed by Porsche, the 356 is launched in June 1947 and commercialized in 1948. The firm has been working since its creation to develop light and efficient cars



In front of the Porsche manufactory in 1955



Porsche 356

with iconic models such as the 911 whose production continues for almost 55 years. Porsche, is a brand with many records in motorsport: more than 23,000 races victories, 19 wins at the 24 Hours of Le Mans et three Formula 1 Championships.

PRATICAL INFORMATION

Dates: from Wednesday 7 through Sunday 11 February 2018 at the Porte de Versailles Exhibition Centre - 75015 Paris

Opening hours: Wednesday and Friday from 10 am to 10 pm, Thursday, Saturday and Sunday from 10 am to 7 pm

Admission: €20, free for children under 12 years old

To be noticed! Preview Tuesday the 6th of February from 7 to 10 PM

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