

SALON  
**RETRO  
MOBILE****RETROMOBILE 2017, A 42<sup>ND</sup> EDITION THAT HIT THE GROUND !**

After 5 days, 118 266 visitors and more than 500 vehicles displayed on 65 000m<sup>2</sup>, this incredible tradeshow has closed its doors on Sunday 12<sup>th</sup> of February. The 42<sup>nd</sup> edition of Rétromobile, which is said to be the most beautiful and qualitative cars exhibition over the world, has registered a growth of 8% of visitors compared to last year. A proof of the growing enthusiasm for old cars, and that they still have beautiful hours to come!



Aston Martin exhibition



Delage 1927 GP exhibition

«70<sup>th</sup> Ferrari anniversary» exhibition

Ballot cars exhibition

**RETROMOBILE 2017, A FINE EDITION**

Like every year, the program at once eclectic, ambitious and unprecedented with world premieres, has once again, seduced cars amateurs and curious people:

- The legends of rally driving in partnership with les Grandes Heures Automobiles
- The 6 Delage of the 1927 GP reunited in the same place for the first time
- The last two specimens of the first world war french tanks
- Renault and its Turbo years by Youngtimers
- The CHS Chausson prototype in exclusivity
- The powerful GN of the National Motor Museum of Beaulieu
- The story of electric cars by the National Car Museum
- 2 Ballot' cars reunited for the first time since 1921
- A unique exhibition of motorcycles « Motos de France », a first at Retromobile
- The 70 years of Ferrari with the most mythical models of famous brand
- « Bugatti meets Bentley » when two iconics cars constructors meet, by Luka Huni AG
- Throwback to the Aston Martin golden age with 20 models on display including the DB5 of Goldfinger, by The Classic Car Trust
- Tribute to Victor Bouffort, a forward-thinking engineer kept in the shadows
- Six racing beasts with four and six wheels, which have transformed F1's world, presented by Richard Mille
- The Artists' gallery, the world's largest ephemeral gallery devoted to the automotive art

**THE CARS MANUFACTURERS, ALWAYS ON THE GO !**

Renault, Alpine, Peugeot, Citroen, DS, Alfa Romeo, Abarth, Maserati, Honda, Morgan, Aston Martin, Lamborghini, Bugatti, Mercedes, Brabus... they all came to Retromobile ! An obvious presence considering the core target visitors that come to Retromobile and the desire by the brands to put forward their know-how and heritage. Several have indeed recently developed workshops or "classic" departments !

*"I believe that this Retromobile edition is one of the most beautiful we ever had in 42 years. The team and I, are proud of having managed to*

*put together these exceptional exhibitions and once again gathered the heart of the classic car. Many visitors, with increasingly varied profiles, proved us that beyond a phenomenon, there is a real desire for vintage cars that can be imagined as a “madeleine de Proust” that smells leather, mechanics and metal.”*

François Melcion  
Director of Retromobile



Official Auction  
Retromobile 2017 by  
Artcurial Motorcars

## THE OFFICIAL AUCTION RETROMOBILE 2017 BY ARTCURIAL MOTORCARS

On Friday 10 February, collectors and visitors to the Salon Retromobile who attended this year's sale by Artcurial Motorcars enjoyed a remarkable event. The auction, taken by the acclaimed trio of Hervé Poulain, Matthieu Lamoure and Pierre Novikoff realised **34 847 709 € / 36 398 571 \$**, with 78 % of all lots sold. On Saturday 11 February, the event continued with the sale of Mascots in the morning and the Automobilia sale in the afternoon, which together realised 684 225 € / 725 278 \$. The combined results at Retromobile produced an **overall sale total of 35 531 934 € / 37 663 850 \$**.

*«As Johnny Hallyday said in his song Cadillac, «heart is an engine». Artcurial Motorcars' engine is the ability to bring together the entire collectors' car market every year in Paris. In front of a 3 000-strong audience of car lovers, we brought the sale to life and our results demonstrate a market that remains strong and stable.»*

Matthieu Lamoure,  
Managing Director, Artcurial Motorcars

[www.retromobile.com](http://www.retromobile.com)

**SAVE YOUR DATE FOR THE 43<sup>rd</sup> EDITION OF RETROMOBILE  
FROM THE 7<sup>TH</sup> TILL THE 11<sup>TH</sup> OF FEBRUARY 2018 !**

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