

SALON RETRO MOBILE

RÉTROMOBILE INTRODUCES A UNIQUE EXHIBITION «THE FRENCH MOTORCYCLES»

From the 1871 Perreaux to the 2017 Midual, motorcycles at 100% french will be introduced for the first time at Rétromobile for the 42nd edition of this event. A great opportunity for both the curious and engine enthusiasts to throwback within the outstanding history of the motorcycle through a beautiful retrospective.



Perreaux motorcycle of 1871
© Collection musée du Domaine départemental de Sceaux – photo Olivier Ravoire



Jonghi 350 of 1934



The Midual of 2017

THE MOTORCYCLE : A FRENCH PASSION

Motorcycles were invented in France and the machines we built dominated the world right at the start of the 20th century. **The very first steam-powered velocipedes to be sold were built and patented in 1871 by Louis Guillaume Perreaux.** Then very soon after, motorcycles were all the rage.

In 1898, the Werner Brothers were credited with the first use of the word «Motocyclette» – the name they used for their first model.

From major manufacturers such as **Terrot, Peugeot or Gnome & Rhône** to France's early craftsman, nearly 1000 brands have seen the light of day; Rétromobile will be **bringing together some of the finest truly French inventions at this year's show.**

Museums, collectors, motorcycle drivers and historians will all be sharing their love of these machines. The central exhibition area and the club area will feature **thirty or so unique models – from the first to the very latest French motorcycles.**

They'll include the **1871 Louis-Guillaume Perreaux "Moto bicyclette", Louis Blériot's 1920 invention, the Peugeot 500 two-cylinder** which won the 1927 Grand Prix, the **1939 amphibious Simca-Sevitame, the machines on which Georges Monneret set his records, the 1934 Jonghi 350 and the 1952 Koehler-Escoffier 1000, the 1957 Taon Derny designed by Roger Tallon...** and a homage to **the motorcycles built by Alain Chevallier – who has just passed away – with his 1981 250 and the Voxan 1000...** right up to the **2017 Midual.**

This unique exhibition – which heralds the motorcycle's return to Rétromobile – has been made possible thanks to the involvement of the Henri Malartre Museum in Lyon, the Sceaux regional museum, the Aventure Peugeot Museum and collectors' clubs. In partnership with :



PRACTICAL INFORMATION

Dates: from Wednesday 8 through Sunday 12 February 2017

Venue: Porte de Versailles Exhibition Centre – 75015 Paris

Opening hours: Wednesday and Friday from 10 am to 10 pm, Thursday, Saturday and Sunday from 10 am to 7 pm

Admission: €18, free for children under 12 years old

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