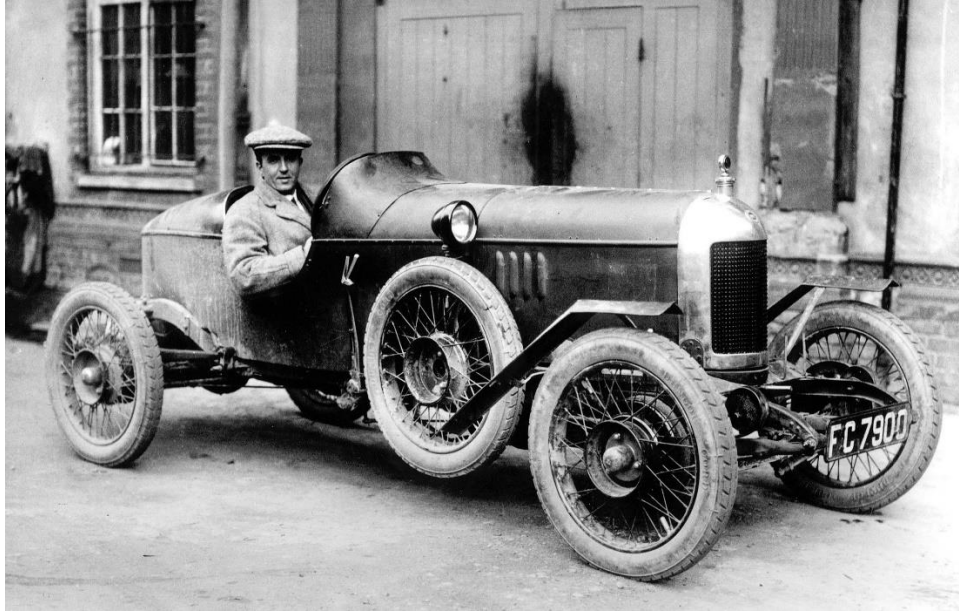


RÉTROMOBILE 2024 CELEBRATES THE CENTENARY OF MG



The official poster of Rétromobile 2024 offers a foretaste of the British theme of the central exhibition at the next edition of the definitive event for collector car enthusiasts. With this year marking the centenary of MG, Rétromobile will be giving visitors a chance to (re)discover the iconic British-born brand through a series of original archives and vehicles never previously displayed in France.

MG, a monument to British automotive history

From the avant-garde MG Type M to the world speed records set by the MG EX 181 and the successive integration of the make among the largest global automotive groups, the octagon-logo brand has left its mark in history and continues to shine bright in the collector car world.

The holder of many international records accomplished in prestigious races such as the 24 Hours of Le Mans, the Tourist Trophy, the Monte-Carlo rally or on the Linas-Montlhéry autodrome, MG rose to worldwide fame in motorsport by the middle of the 20th century.

Through an unprecedented display of a dozen vehicles, organised in partnership with **MG Club de France** and the **British Motor Museum**, visitors will be able to discover a few unique models from the museum and its reserves, including the 1925 Old MG Number One and the 1938 MG EX135. To pay tribute to the 2024 Rétromobile poster, the 1957 MG EX181 driven at the time by Stirling Moss and Phil Hill will also be on show in the central exhibit of the show, under the glass roof of pavilion 1.

Finally, the manufacturer MG, now owned by the SAIC group, will be present at the show to celebrate the centenary with a retrospective on its stand dedicated to the make's roadsters.

"The history of MG began in 1924 in the suburbs of Oxford, and from the outset, the cars designed by the gifted Cecil Kimber were the product of unrelenting hard work that quickly captured the hearts of enthusiasts. What better showcase for this passion than Rétromobile, where we can celebrate a hundred years of automotive history dedicated to the pleasure of driving? The work undertaken by the teams at Rétromobile will enable visitors to discover, or rediscover, the exceptional vehicles that have left their mark on our history, breaking records and winning legendary races," comments Clément Lefèvre, MG Motor France's Public Relations Manager.

"For this 48th edition of the show, celebrating the centenary of the MG brand was an obvious choice. A veritable flagship of British industry in its day, the brand has distinguished itself in the world's greatest competitions and record-breaking venues. But beyond performance, MG is also synonymous with chic, affordable roadsters that are coveted by many collectors today, and which we will be delighted to welcome to Rétromobile. We are also very proud of this new partnership with the British Motor Museum based in Gaydon, UK, home to the world's largest collection of classic British cars. This agreement symbolises the exhibition's desire to offer its visitors ever more exceptional vehicles and

reaffirms its international profile. I would like to thank Stephen Laing and Jeff Coope, respectively Head of Collections and Managing Director of the British Motor Museum, for their support." says Romain Grabowski, Directeur de Rétromobile.

To see the teaser video, click [here](#).
Other visuals are available [here](#).
Photo credits: Heritage Motor Centre.

RÉTROMOBILE 2024

WEDNESDAY 31 JANUARY – SUNDAY 4 FEBRUARY 2024 • Porte de Versailles - Pavilions 1, 2.2, 3

Opening hours: Weds & Fri: 10am – 10pm / Thurs, Sat, Sun: 10am – 7pm

PREVIEW EVENING • TUESDAY 30 JANUARY 2024 FROM 7PM TO 10PM

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About Rétromobile

Founded in 1976, Rétromobile is today one of the most prestigious collector car exhibitions in Europe. This stature has allowed it to bring together everyone from the vintage car world, and offer unprecedented and exclusive displays and special features. It is also acknowledged by its visitors as being the world's largest pop-up art gallery dedicated to cars. As a true leader in the collector car market, Rétromobile is the annual gathering for all car fans



About Comexposium

Comexposium is a world leading trade and consumer event organizer, offering B2B and B2C events around the globe and across many sectors, including agriculture, construction, fashion, retail, healthcare, leisure, real estate, food, security, education, tourism and works councils. Comexposium caters to more than 3.5 million visitors and 48,000 exhibitors annually in more than 30 countries worldwide. Headquartered in France, Comexposium's sales network and collaborators are present in 20 countries

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