



50 SALON **RETROMOBILE**
THE PAST ALWAYS HAS A FUTURE
ANNIVERSARY
EDITION

**PRESS
RELEASE**

28TH JANUARY
TO 1ST FEBRUARY 2026
PARIS EXPO PORTE DE VERSAILLES

RALLY EXHIBITION THE GOLDEN AGE TOLD AT RETROMOBILE

- **A retrospective tracing the world of rallying from the 1960s to the 1990s**
- **Icons: Lancia Stratos, Audi Quattro, Peugeot 205 Turbo 16, Toyota Celica GT-4, Renault R5 Turbo, and more**
- **An immersive scenography in partnership with the Gino Macaluso Foundation and with the support of Oreca, Transport Prevost, and Motul**
- **A live stage with drivers, engineers, co-drivers, and rally experts**

Paris, December 16, 2025. For its 50th edition, Rétromobile is honoring one of the most legendary disciplines in motorsports: rallying. The show will feature a unique exhibition dedicated to the golden age of rallying, from 1960 to 1990, a period that shaped the collective imagination as much as it revolutionized technology.

Designed in collaboration with the Gino Macaluso Foundation, this retrospective brings together a rare selection of cars that have become legendary. Parmi elles : la Lancia Stratos (1976), l'Audi Quattro (1981), la Renault R5 Turbo (1981), la Peugeot 205 Turbo 16 (1986) développée sous la direction de Jean Todt, la Ford Cortina Lotus (1966) ou encore la Toyota Celica GT-4 ST165 (1990).

Each model embodies a turning point in rallying history: the professionalization of the sport in the 1960s, the birth of the World Rally Championship (WRC) in 1973, the Italian domination led by Lancia and Fiat in the mid-to-late 1970s, the technological revolution initiated by Audi in the early 1980s with all-wheel drive, and the sometimes tragic rise and fall of Group B between 1982 and 1986.



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[Discover the exhibition teaser here now](#)

The machines that shaped the legend

In Pavilion 7.2, visitors will be able to get up close to several iconic cars from the world of rallying, including the Lancia Stratos 2400CC, the Ford Cortina Lotus MK1, the Peugeot 205 Turbo 16, the Audi Quattro, and the Toyota Celica GT-4 ST165.

Through these models, the exhibition traces three decades of major innovations: the arrival of turbochargers, all-wheel drive, lighter cars, and the evolution of regulations from Group A to Group B. This selection illustrates the transition of rallying from a still artisanal discipline to a veritable laboratory of innovation.



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An immersive account of the major transformations in rallying

The exhibition will look back at the major changes in the sport:

- the transformation of the regulations, from Group A to the legendary Group B
- the role of manufacturers and teams
- the major innovations that changed driving and performance
- Drivers, from Sandro Munari to Michèle Mouton
- the transition to a more modern rallying format from 1987 onwards

Live Scene: meetings with rally participants

At the heart of the exhibition, Rétromobile will set up a live stage that will welcome the great figures of rallying throughout the show and will be **hosted by Jean-Louis Moncet**. Among the speakers already confirmed are François Chatriot, Bruno Saby, Dany Snobeck, Didier Auriol, and Ari Vatanen, alongside other drivers, co-drivers, preparers, and photographers.

They will all share their stories, memories and anecdotes from the races, offering visitors a rare opportunity to hear from those who experienced the golden age of rallying firsthand. This direct, lively and accessible encounter is designed to be a highlight of this 50th edition.

Soutenu
par



**MINISTÈRE
DE LA CULTURE**

*Liberté
Égalité
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Rétromobile 2026

FROM JANUARY 28 TO FEBRUARY 1 2026 - Paris Expo Porte de Versailles

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About Rétromobile

Created in 1976, Rétromobile is now one of the most prestigious classic car shows in Europe. Its prestige enables it to bring together all the key players in the classic car industry and offer unique and exclusive exhibitions and events. It is also recognised by its visitors as the world's largest temporary art gallery dedicated to the automobile. A true leader in the classic car world, Rétromobile is the annual event for all car enthusiasts.

About Comexposium

Comexposium is one of the world's leading organisers of professional and consumer events, organising B2B and B2BC events worldwide and covering many sectors such as agriculture, construction, fashion, retail, health, leisure, real estate, agri-food, security, education, tourism and works councils. Present in more than 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually. Headquartered in France, Comexposium has a sales network and employees in 20 countries.

About the Gino Macaluso Foundation for Auto Storica

Founded in Turin in 2018 in memory of Gino Macaluso—driver, designer, and entrepreneur—the Foundation's mission is to promote the automobile as a cultural object, a synthesis of technological innovation, artisanal tradition, and avant-garde design. The Foundation houses one of the world's most important collections in terms of its achievements and prestige, retracing the epic story of rallying from the 1960s to the 1990s. Through a dedicated cultural program, the institution has established itself as an international reference point for researchers and enthusiasts, passing on the legacy of Gino Macaluso to new generations.

