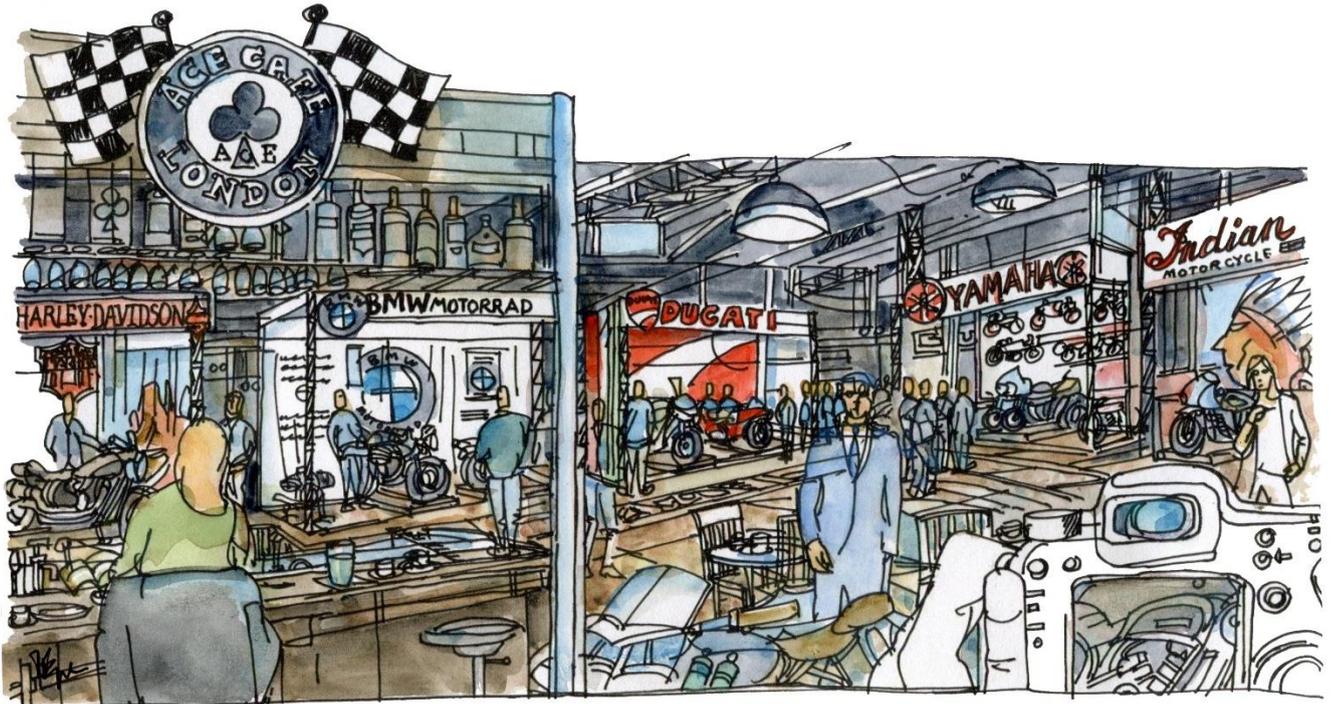




**RÉTROMOBILE 2024 TO WELCOME  
A ZONE DEDICATED TO COLLECTOR MOTORCYCLES**

**AND ANNOUNCES THE PRESENCE OF LEADING NAMES**



The annual gathering of classic vehicle enthusiasts returns to Paris Expo Porte de Versailles from 31 January to 4 February 2024. Hot on the heels of the recent presentation of its official poster in green, featuring the record-breaking MG EX181 from the 1950s, the exhibition today previews more highlights of its 48th edition. New for the 2024 vintage, Rétromobile will offer two-wheeler fans an opportunity to explore a special zone dedicated to vintage motorcycles.

**Premier makes for a historical first**

Rétromobile has always played host to motorbike manufacturers, dealers specialising in vintage motorbikes, auctions and exhibitions featuring some of the finest machines of the 20th century. At the next edition, no less than 2,000 sqm will be devoted exclusively to two-wheelers, bringing together manufacturers and accessory dealers loyal to the event, but also welcoming newcomers. This area will be located at the heart of the exhibition, in hall 2.2 near the Artcurial stand, and will feature an exclusive motorbike display.

But that's not all: a leading name in British motorcycling culture will be the figurehead of this space: **Ace Café**. The famous restaurant and bar will be bringing its inimitable atmosphere, menu, bar, juke boxes and official store to Paris for the occasion. Mark Wilsmore, the director and iconic figure of this London institution, will also be on hand to tell visitors stories and answer their questions over a cup of tea!

A number of well-known manufacturers will also be out in force in this authentic venue dedicated to two-wheelers and their enthusiasts. Among the first to confirm their presence are exceptional brands such as **BMW Motorrad, Ducati, Harley-Davidson, Indian Motorcycle and Yamaha**.

"At Rétromobile, we love all classic vehicles, including of course motorbikes, which have also left their mark on the history of motoring. This passion is shared by at least 29% of our collector visitors who already own vintage motorbikes. The success of the retrospective dedicated to the centenary of the French Dollar brand, which received much acclaim at our 2023 show, persuaded us to bring together everyone involved in the two-wheeled world in the same area and give them a prominent place in future editions. As with the rest of the exhibition, the two watchwords will be passion and conviviality," comments Romain Grabowski, Director of Rétromobile.

Illustration: Alain Bouldouyre  
Watch the Ace Café film [here](#).

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## RÉTROMOBILE 2024

**WEDNESDAY 31 JANUARY – SUNDAY 4 FEBRUARY 2024**

Porte de Versailles - Pavilions 1, 2.2, 3

Opening hours: Weds & Fri: 10am – 10pm / Thurs, Sat, Sun: 10am – 7pm

**PREVIEW EVENING • TUESDAY 30 JANUARY 2024 FROM 7PM TO 10PM**

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#### About Rétromobile

Founded in 1976, Rétromobile is today one of the most prestigious collector car exhibitions in Europe. This stature has allowed it to bring together everyone from the vintage car world, and offer unprecedented and exclusive displays and special features. It is also acknowledged by its visitors as being the world's largest pop-up art gallery dedicated to cars. As a true leader in the collector car market, Rétromobile is the annual gathering for all car fans



#### About Comexposium

Comexposium is a world leading trade and consumer event organizer, offering B2B and B2C events around the globe and across many sectors, including agriculture, construction, fashion, retail, healthcare, leisure, real estate, food, security, education, tourism and works councils. Comexposium caters to more than 3.5 million visitors and 48,000 exhibitors annually in more than 30 countries worldwide. Headquartered in France, Comexposium's sales network and collaborators are present in 20 countries.